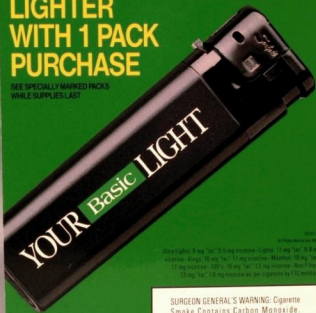


YOUR Basic OFFER

**FREE
LIGHTER
WITH 1 PACK
PURCHASE**

SEE SPECIALLY MARKED PACKS
WHILE SUPPLIES LAST



©2001 JTI
All Rights Reserved. 100 mg
Ultra Lights: 8 mg "tar," 0.8 mg nicotine - Lights: 11 mg "tar," 0.9 mg
nicotine - Kings: 16 mg "tar," 1.1 mg nicotine - Maxfull: 18 mg "tar,"
1.1 mg nicotine - 100's: 16 mg "tar," 1.2 mg nicotine - Soft Filter:
25 mg "tar," 1.6 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

65241-D3